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Francesco Rossini  
Esterina Nervino

# City Branding and Architecture

20 April 2023, 18.30  
Miller Theater, Asia Society\*

## Opening

**Dr Carmelo Ficarra**  
Consul General of Italy in Hong Kong and Macau

## Introduction

**Prof Francesco Rossini**  
The Chinese University of Hong Kong

**Prof Esterina Nervino**  
City University of Hong Kong

## Guest Speaker

**Prof Giovanni Multari**  
Università degli Studi di Napoli Federico II

**Prof Ying Zhou**  
Docomomo HK - The University of Hong Kong

## Round Table

**Prof Cecilia L. Chu**  
Docomomo HK - The University of Hong Kong

**Prof Peter Ferretto**  
The Chinese University of Hong Kong

**Prof Gianni Talamini**  
City University of Hong Kong

\*This event is free and open to the public.  
Seats are available on a first-come, first-served basis.  
Scan the QR code to reserve your seat.





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